

LIFTing people to self-sufficiency...

DETERMINING A BUDGET.

PLANNING FOR ANNUAL EXPENSES.

SAVING AN EMERGENCY FUND.

Many of us learned these skills from our parents. Others aren't so lucky. Parents can't teach skills they don't have, which hands the problem down to the next generation.

When United Way partner agencies came to the United Way concerned because their clients lacked basic financial know-how, the United Way collaborated with the four area Rotary Clubs and created the...

LIFT PROGRAM — Literacy In Financial Training.

Kicked off last fall, volunteer mentors were paired with families for a nine-week-long one-on-one program. In addition to providing the families with lessons in financial topics, the mentors assigned the task of expense tracking to their clients. "It helped us see where things were spent," recounts Brenda Flax. "When we saw how



much we were spending, we cut out candy and started packing lunches."

With their mentor, the Flaxs created a budget plan and tracked actual expenses. Each month they reviewed where they over- or under-spent and planned for the coming month. Other

clients learned how to negotiate medical bills. Pauline Prigg, a cancer survivor, had stacks of medical bills. With the help of her mentor, she was able to get some of the bills reduced. "He showed me how to keep track of all the checks I write so I don't get my bank balance so low I get charged."

The all-volunteer team of mentors gave lessons to help residents of southern Chester County increase their financial skills. The mentors took the time to understand and educate their clients. Pauline was thrilled with the results of the program...

"I had problems for the last five or six years," said the seventy-five-year-old of her mentor. "Without him, I don't know what we would have done."

If you are interested in becoming either a client or a mentor for this program, please email us at: info@unitedwayscc.org or call: **610-444-4357**

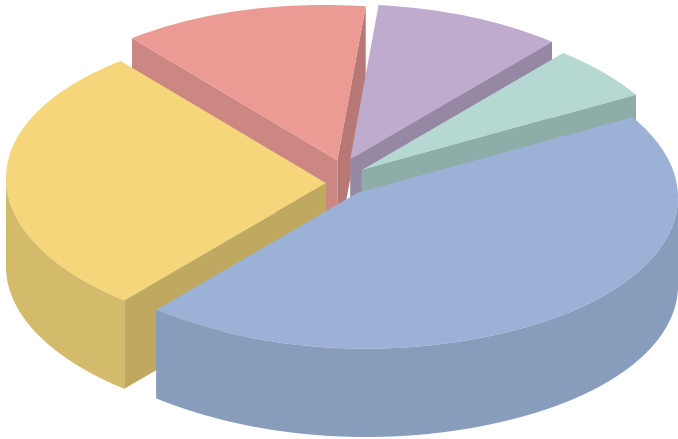
*Give to help your
community stay strong.*

*Learn more about your
community and get involved.*

*Find the perfect volunteer
opportunity for yourself.*

2010 – 2011

ALLOCATIONS SUMMARY: \$835,000



■ BASIC NEEDS/EMERGENCY CRISIS INTERVENTIONS.....	\$372,540
■ NURTURING CHILDREN AND YOUTH.....	\$234,800
■ IMPROVING HEALTHY LIVING.....	\$103,920
■ ENRICHING THE LIVES OF SENIORS.....	\$79,460
■ STRENGTHENING FAMILIES.....	\$44,280

Your single gift helps our entire community.

HOW DOES UNITED WAY DECIDE WHERE YOUR DONATIONS ARE SPENT?

We rely on a unique process called “allocations,” which puts the process directly into the hands of trained community volunteers.

Each year, we invite non-profit agencies from our community to submit funding requests for specific programs targeting our five Areas of Concern. They provide detailed application materials and then make a presentation to our panels, who ask probing questions about agency management and measurable results.

We train 50+ local volunteers who are donors to serve as allocation panelists. They are dedicated to making sure your donations are used efficiently for maximum effect in our community.

Our panelists discuss material presented, weigh benefits, and make tough decisions for funding recommendations to the United Way Board of Directors. Deliberations were difficult because funding requests EXCEEDED dollars to allocate by more than \$240,000.

Paramount to every funding decision is the program’s ability to offer life-altering change for needy residents of our southern Chester County community.

Then funds are distributed to the selected high-quality programs. Your dollars make a direct and positive impact on the lives of your family, friends, co-workers, and neighbors.

**Mark your calendars for:
10/10/10**

**and join us for the 1st Annual
UWSCC Road Rally Fundraiser!**

Bring all your friends and enter your car in our 1st Annual Road Rally. You’ll be given a set of directions and a question sheet, then sent on a timed drive through scenic Southern Chester County looking for clues.

Winners will be determined by their ability to correctly answer the questions and be the closest to the perfect driving time.

There will be barbecue and beer when you get back and, after waiting for all the entrants to return, we’ll give away goodie bags, award prizes, and present trophies.

For more information, email us at: info@unitedwayscc.org

To be put on the invitation list, call **610-444-4357** or email info@unitedwayscc.org



HOW YOUR DONATIONS WILL BE SPENT IN 2010–2011

AGENCY	PROGRAM	FINAL AMOUNT
BASIC NEEDS TOTAL		\$380,480
Crime Victims' Center of Chester County, Inc.	Direct Services	\$13,560
Domestic Violence Center of Chester County	Kennett Square	\$24,220
	Oxford	\$19,380
Good Neighbors	Home Repair Ministry	\$17,440
Kennett Area Community Service	Emergency Services Funds	\$92,060
	Food Cupboard	\$43,600
La Comunidad Hispana	Social Services	\$77,520
Legal Aid Southeastern Pennsylvania	Legal Assistance	\$7,260
Oxford Area Neighborhood Services Center	Emergency Services Funds	\$43,600
	Social Services	\$29,060
Safe Harbor of Greater West Chester	Homeless Shelter	\$4,840
CHILDREN TOTAL		\$234,800
Boy Scouts of America	Scoutreach	\$10,660
Camp Dreamcatcher	HIV/AIDS Community Outreach and Education	\$4,940
	Therapeutic and Educational Camp Week	\$6,300
Garage Community and Youth Center	After School Program – Kennett Square	\$62,980
	After School Program – West Grove	\$24,220
Kennett After School Association	After the Bell	\$26,640
Planned Parenthood of Chester County	Latinas Unidas	\$11,860
Tick Tock Early Learning Center	Scholarships	\$87,200
HEALTHY LIVING TOTAL		\$103,920
ARC of Chester County	Nursing	\$7,760
Cerebral Palsy Association of Chester County	Community Social Services	\$2,900
Community Volunteers in Medicine	Dental Services	\$23,260
Family Service of Chester County	Counseling	\$24,220
La Comunidad Hispana	Project Salud	\$14,540
Maternal and Child Health Consortium	Healthy Start – Kennett and Oxford	\$19,380
Planned Parenthood of Southeastern Pennsylvania	Avondale Health Center	\$11,860
SENIORS TOTAL		\$79,460
Adult Care of Chester County, Inc.	Adult Day Care	\$17,440
Kennett Area Senior Center	Assisted Senior Program	\$19,380
	Wellness and Independence Program	\$25,200
Oxford Area Neighborhood Services Center	Adopt-a-Friend	\$6,780
Oxford Area Senior Center	Information and Referral	\$8,720
	Programs and Activities	\$1,940
STRENGTHENING FAMILIES TOTAL		\$44,280
Adult Literacy Program at Bayard Taylor Library	One-to-One Tutoring and ESL Classroom Instruction	\$30,040
ARC of Chester County	Educational Advocacy	\$7,460
Crime Victims' Center of Chester County, Inc.	Prevention/Education	\$6,780
GRAND TOTAL		\$835,000
DIRECT DESIGNATIONS FROM UWSCC DONORS		\$185,180
UWSCC IN-HOUSE PROGRAMS (I&R, MENTORING AGENCIES, DAYS OF CARING)		\$57,200
TOTAL COMMUNITY PROGRAM FUNDING		\$1,076,000
UWSCC ADMINISTRATION/FUNDRAISING COSTS		\$176,000