



United Way of Southern Chester County



DANNY SPRIGGS  
PROTECTING THE PRESIDENT

# You're invited to our Kick-Off Celebration!

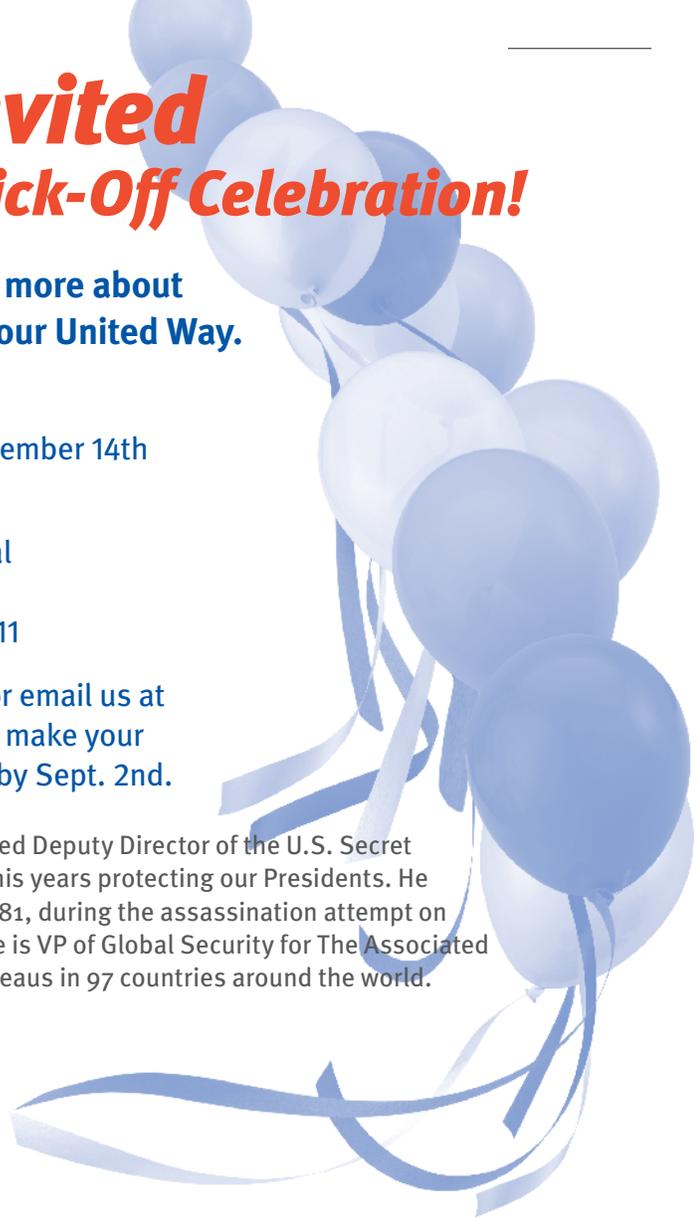
Please join us to learn more about your community and your United Way.

### MARK YOUR CALENDAR:

- FOR...** Wednesday, September 14th
- FROM...** 6:30 – 8:00 PM
- AT...** Hartefeld National  
1 Hartefeld Drive  
Avondale, PA 19311

Please call 610.444.4357 or email us at [info@unitedwayscc.org](mailto:info@unitedwayscc.org) to make your reservations (adults only) by Sept. 2nd.

**Meet Danny Spriggs**, retired Deputy Director of the U.S. Secret Service, who will speak about his years protecting our Presidents. He was on the job on March 30, 1981, during the assassination attempt on President Reagan. Currently, he is VP of Global Security for The Associated Press, protecting 243 news bureaus in 97 countries around the world.



The official registration and financial information of United Way of Southern Chester County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

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United Way of Southern Chester County



**You donate, United Way allocates, Lives change. See how...**

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**United Way has one simple mission...** to improve the lives of our southern Chester County neighbors in need. With your donations, we work to move these neighbors from crisis to independence. Whatever stage of life or need, United Way is there to help and support them.

To say that our work is life-changing is an understatement. Our programs, like the Adult Literacy Program at the Bayard Taylor Library, touch more than 13,000 people each year. Meet several entrepreneurial students from the Literacy Program who have opened successful businesses in the area...

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One-on-one sessions with a tutor gave Jose the knowledge and confidence he needed to take his citizenship test. Since passing that test, Jose opened his own business in 2002 and now employs 13 people.

*“I came here in 1986. I never had the chance to go to high school. I learned English on the streets, but I cannot read or write English.” Jose Hernandez, owner of Greentree Landscaping, reflects on his past. “I picked mushrooms when I first came here. In 2001, I went to the library and got a tutor from Adult Literacy Program to study for my citizenship test for 3-4 months. That test has 100 questions in English, and I would never be able to pass without a tutor. I studied two hours every week.”*

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Before learning English, Maria\* worked as a part-time school janitor and cleaned firefighters' clothes. Maria wanted more for herself and for her family and began meeting with a tutor for 2 hours every week. Learning English enabled her to go to school to be a hairdresser.

*“I had to pass my classes and my licensing test in English,” Maria recounts with a smile. “I always wanted my own business. I opened my business in 2006 and now have 6 employees.” This program changed her life and she is giving back to her community by employing others.*

\*NAME HAS BEEN CHANGED AT INDIVIDUAL'S REQUEST.

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La Michoacana, the popular and successful ice cream store in downtown Kennett Square, boasts of three of the four owners who studied English with tutors.



*“I go two hours once a week with my tutor for a year and a half,” says Martha Rodriguez, co-owner, recounting the importance of speaking English. “The baby was 5 months old. We had to go to the hospital emergency room. I didn’t know English at all and couldn’t explain to the doctor what happened. It was terrible.”*

*“We started with a small idea.” Co-owner Juvenal Gonzalez proudly describes opening La Michoacana in 2003 and their newest venture, Michoacana Grill.*

*Still, three of the partners keep working on their English. “If you be able to communicate, you feel more helpful with the community. You feel good because when someone asks directions of you, you can help them get there. There are lots of tourist people needing directions. I like to help.” Juvenal is also an advocate of the program. “People I know who don’t know English, I try to tell them to go and apply for a tutor...I told my partners to get a tutor...it is a great opportunity. You have to be able to communicate.”*



UNITED WAY ENDOWMENT

Where Your Legacy  
Lives Forever

# Double Your Donation, Double Your Impact...

## United Way receives a \$25,000 Endowment Fund Matching Challenge!

Donations to the United Way Endowment Fund will now be matched dollar for dollar up to a total of \$25,000. This matching challenge was made to ensure a secure future for southern Chester County non-profit organizations.

### Contributing to the United Way's Endowment Fund will:

- allow every dollar raised to be allocated back into the community by covering the administrative budget
- provide seed money for innovative new programs for greater community impact
- supply a consistent base of funding during downturns in the economy

The Endowment Fund was established in 2004 to permanently benefit our southern Chester County community. As our board president then said, "An Endowment Fund is a milestone. It indicates that the United Way is serious about creating long-term community resources."

Meet this challenge and create your legacy to southern Chester County with an endowment gift to the United Way. **Your gift will be doubled and enrich this community in perpetuity.**

**MAIL YOUR GIFT TO:**  
UWSCC Endowment Fund  
P.O. Box 362  
Kennett Square, PA 19348

**GIVE ONLINE AT:**  
[www.unitedwayscc.org](http://www.unitedwayscc.org)

ENDOWMENT GIFTS WILL BE ADDED TO YOUR ANNUAL CAMPAIGN DONATION AMOUNT FOR CLASSIFYING YOU IN OUR DONOR GIVING CATEGORIES IN OUR ANNUAL REPORT.

THE CARON FAMILY  
FROM AVONDALE  
TOOK 1ST PLACE



## Mark your calendars for Sunday, October 23, 2011 And join us for the 2nd Annual UWSCC Road Rally Fundraiser!

Bring all your friends and co-workers and enter your cars in our 2nd Annual Road Rally. Last year 77 rallyists enjoyed our event. "We had a blast at the road rally," commented rallyist Mary Valiante. "The route was beautiful. We were on roads close to home that we have never been on before. We intend to drive it again just for the scenic value. Loved the tough questions too, although we were caught short by a few of them."

### How does a Road Rally work?

You'll be given a set of directions and a question sheet, then sent on a timed drive throughout scenic southern Chester County looking for answers. Winners will be determined by their ability to correctly answer the tricky questions about what they see along the way and for being the closest to the perfect driving time for the route.

There will be a barbeque when you get back to our mystery ending location and, after all the entrants have returned, we'll present trophies and awards. There are trophies for the winning corporate entries as well as prizes for the individual car entries.

*"Beautiful day to benefit a good cause. Met a lot of nice folks. Good food and conversation afterward. Challenged our brains. Count us in for next year!"*

*"We really enjoyed the route, camaraderie, competition and the opportunity to meet other rally enthusiasts."*

Email us at [info@unitedwayscc.org](mailto:info@unitedwayscc.org) for an online invitation.

# MOVING PEOPLE FROM CRISIS TO INDEPENDENCE

HOW YOUR DONATIONS WILL BE SPENT IN 2011-2012

## CRISIS INTERVENTION



## PROMOTING STABILITY AND SUSTAINABILITY



## TRANSITIONING TO INDEPENDENCE THROUGH EDUCATION



CRIME VICTIMS' CENTER OF CHESTER COUNTY: DIRECT SERVICES	\$12,120
DOMESTIC VIOLENCE CENTER OF CHESTER COUNTY: KENNETT OFFICE	\$25,000
DOMESTIC VIOLENCE CENTER OF CHESTER COUNTY: OXFORD OFFICE	\$20,000
GOOD NEIGHBORS: HOME REPAIR PROGRAM	\$31,700
KENNETT AREA COMMUNITY SERVICE: EMERGENCY SERVICES FUNDS	\$94,220
KENNETT AREA COMMUNITY SERVICE: FOOD CUPBOARD	\$34,240
LA COMUNIDAD HISPANA: LEGAL ASSISTANCE PROGRAM	\$7,700
LA COMUNIDAD HISPANA: SOCIAL SERVICES PROGRAM	\$84,220
LEGAL AID SOUTHEASTERN PENNSYLVANIA: LEGAL ASSISTANCE	\$8,560
OXFORD NEIGHBORHOOD SERVICES CENTER: SOCIAL SERVICES PROGRAM	\$85,560
SAFE HARBOR OF GREATER WEST CHESTER: HOMELESS SHELTER	\$5,060
<b>CRISIS INTERVENTION TOTAL:</b>	<b>\$408,380</b>

ADULT CARE OF CHESTER COUNTY: ADULT DAY CARE	\$22,120
ADULT CARE OF CHESTER COUNTY: ADULT TRAINING FACILITY	\$7,120
ARC OF CHESTER COUNTY: NURSING SERVICES FOR PRE-SCHOOLERS	\$6,060
COMMUNITY VOLUNTEERS IN MEDICINE: DENTAL SERVICES	\$4,240
FAMILY SERVICE OF CHESTER COUNTY: COUNSELING	\$22,120
KENNETT AREA SENIOR CENTER: ASSISTED SENIOR PROGRAM	\$23,260
KENNETT AREA SENIOR CENTER: WELLNESS AND INDEPENDENCE PROGRAM	\$25,000
LA COMUNIDAD HISPANA: PROJECT SALUD HEALTH CLINIC	\$12,120
MATERNAL AND CHILD HEALTH CONSORTIUM: HEALTHY START - KENNETT & OXFORD	\$30,000
OXFORD AREA SENIOR CENTER: INFORMATION & REFERRAL	\$9,700
TICK TOCK EARLY LEARNING CENTER: SCHOLARSHIPS	\$96,240
<b>PROMOTING STABILITY AND SUSTAINABILITY TOTAL:</b>	<b>\$257,980</b>

ADULT LITERACY AT BAYARD TAYLOR LIBRARY: ONE ON ONE TUTORING	\$31,260
ARC OF CHESTER COUNTY: EDUCATIONAL ADVOCACY	\$7,120
BOY SCOUTS OF AMERICA: SCOUTREACH	\$12,700
CAMP DREAMCATCHER: HIVS/AIDS COMMUNITY OUTREACH & EDUCATION	\$3,420
CAMP DREAMCATCHER: THERAPEUTIC & EDUCATIONAL CAMP SESSION	\$6,640
CRIME VICTIMS' CENTER OF CHESTER COUNTY: PREVENTION & EDUCATION	\$7,000
GARAGE COMMUNITY & YOUTH CENTER: KENNETT AFTER SCHOOL PROGRAM	\$65,000
GARAGE COMMUNITY & YOUTH CENTER: WEST GROVE AFTER SCHOOL PROGRAM	\$26,260
KENNETT AFTER SCHOOL ASSOCIATION: AFTER THE BELL	\$27,120
PLANNED PARENTHOOD OF SOUTHEASTERN PENNSYLVANIA: LATINAS UNIDAS	\$12,120
<b>TRANSITIONING TO INDEPENDENCE THROUGH EDUCATION TOTAL:</b>	<b>\$198,640</b>

TOTAL ALLOCATION FUNDING TO AREA NONPROFITS	DONOR DIRECTED GIFTS TO SPECIFIC AGENCIES	IN-HOUSE PROGRAMS — LIFT, TRANSPORTATION TO HEALTHCARE, MENTORING AGENCIES, DAYS OF CARING, INFORMATION & REFERRAL	TOTAL COMMUNITY PROGRAM FUNDING	ADMINISTRATIVE/ FUNDRAISING COSTS
\$865,000	\$29,520	\$45,760	\$940,280	\$193,900