

PROUDLY SERVING RESIDENTS FROM
CHADDS FORD SOUTH TO NOTTINGHAM

NEWSLETTER | ISSUE 1 • VOL. 11 | SUMMER 2012

*When we
say your
donation
stays here,
this is what
we mean...*



Thank
You!

al·lo·cate

verb | To distribute for a particular purpose



Who distributes: donors like you

Donors repeatedly tell us how important it is for their donations to be used to change lives and have the greatest impact possible. Our allocation process is designed to ensure that happens.

During five days each spring, dozens of your neighbors gather to sit on Allocation Panels and hear presentations from agencies and clients who are seeking support from United Way of Southern Chester County (UWSCC). While these volunteer panelists are chosen to represent the rich diversity of our community and each brings their own unique perspective to the table, they are uniformly impressed with the efficiency and effectiveness of this process.

Fritz Heinz, a retired medical professor, volunteered for the first time this spring.

"I was impressed with the process and the methodologies. I served on study panels for other things but never one like this. The format, the data collection, the organization process and the hearing itself was so impressive. This process is a concentrated effort at sorting out what applicants are trying to accomplish

and bringing together multiple perspectives to accomplish this."

He also took away a broader understanding of his new community.

"Being on a panel opened my eyes to the community...and to all the good stuff that goes on because of the wonders of the United Way."

To whom:

local programs at area non-profits

Jeff Jury has sat on allocation panels for five years and has seen the actual effectiveness of the process.

"The panelists get a view of an organization's value to the community and hear directly from the agencies about the needs and from the clients who have been helped...this allows the panelists to give UWSCC solid direction on how the funds should be allocated."

He has also been impressed with the outcome of UWSCC development efforts.

"I have seen an agency go from one guy with a cause and no accounting at all to growing into a self-sustaining agency with a full board and accounting processes... due to United Way's mentoring."

Moving People from Crisis to Independence...

For what:

to help our neighbors

Louise recently called the United Way office in a frantic moment. Her daughter had been taking drugs and was now becoming physically abusive. Louise needed help. She received immediate referrals to the local agencies who could give her the help and support she needed.

“You jumped right in and helped to steer me in the direction that I needed to go, without judgment or question. They picked up my daughter at 3AM this morning to deliver her to their program. I believe this program will allow her to overcome her challenges, find peace and success in her life and hopefully allow us to rebuild our relationship. Thank you.”

Your United Way is uniquely positioned to connect those in need with the agencies who can help because of our 67 years of supporting and guiding local non-profits.

Help us help your neighbors...

Look for your donation letter in early September.



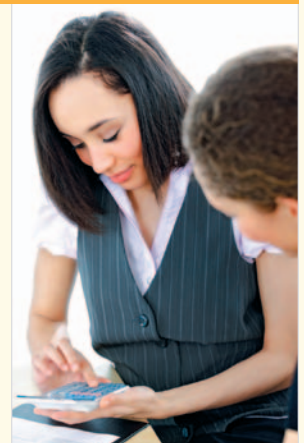
CRISIS INTERVENTION



PROMOTING STABILITY AND SUSTAINABILITY



TRANSITIONING TO INDEPENDENCE THROUGH EDUCATION



HOW YOUR DONATIONS WILL BE SPENT IN 2012 – 2013

CRISIS INTERVENTION PROGRAMS	
DIRECT SERVICES FOR CRIME VICTIMS	\$16,540
DIRECT SERVICES IN KENNETT SQUARE FOR DOMESTIC VIOLENCE VICTIMS	\$25,760
DIRECT SERVICES IN OXFORD FOR DOMESTIC VIOLENCE VICTIMS	\$20,600
HOME REPAIR FOR LOW INCOME HOMEOWNERS	\$35,220
EMERGENCY AID PROVIDING HEAT, ELECTRICITY, OR SHELTER	\$82,680
FOOD CUPBOARD	\$26,540
SOCIAL WORKER HELP FOR CLIENTS IN KENNETT SQUARE AREA	\$85,000
LEGAL ASSISTANCE	\$8,300
SOCIAL WORKER HELP FOR CLIENTS IN OXFORD AREA	\$93,080
HOMELESS SHELTER	\$5,300

PROMOTING STABILITY AND SUSTAINABILITY PROGRAMS	
ADULT DAY CARE FOR SENIORS WHO CAN'T STAY HOME ALONE	\$21,540
ADULT TRAINING FACILITY FOR ADULTS WITH DISABILITIES	\$7,300
NURSING SERVICES AT PRE-SCHOOL PROGRAM FOR DISABLED CHILDREN	\$5,760
DENTAL SERVICES FOR LOW INCOME PEOPLE	\$9,300
COUNSELING SERVICES	\$20,620
HELP FOR SENIORS TO STAY IN THEIR HOMES	\$24,920
WELLNESS & INDEPENDENCE PROGRAMS FOR SENIORS	\$24,620
HEALTH CLINIC	\$16,540
VOLUNTEER INCOME TAX ASSISTANCE	\$2,300
GIVING MOTHERS AND INFANTS A HEALTHY START	\$30,000
INFORMATION & REFERRAL SERVICES FOR SENIORS	\$10,620
SCHOLARSHIPS TO LOW INCOME FAMILIES FOR CHILDCARE	\$100,620

TRANSITIONING TO INDEPENDENCE THROUGH EDUCATION PROGRAMS	
ONE-TO-ONE TUTORING FOR ADULT LITERACY	\$44,800
EDUCATIONAL ADVOCACY FOR DISABLED INDIVIDUALS	\$7,500
AFTER SCHOOL PROGRAM REACHING HISPANIC YOUTH THROUGH SOCCER	\$13,960
HIV/AIDS COMMUNITY OUTREACH & EDUCATION	\$4,000
THERAPEUTIC & EDUCATIONAL CAMP FOR CHILDREN WITH HIV/AIDS	\$5,520
CRIME PREVENTION PROGRAMS	\$7,620
TEENS AFTER SCHOOL PROGRAM – KENNETT SQUARE	\$66,540
TEENS AFTER SCHOOL PROGRAM – WEST GROVE	\$38,620
COMPREHENSIVE SUPPORT PROGRAM FOR PREGNANT & PARENTING TEEN MOMS	\$9,660
AFTER SCHOOL PROGRAM FOR MIDDLE-SCHOOLERS	\$28,620

TOTAL ALLOCATION FUNDING TO AREA NON-PROFIT PROGRAMS	\$900,000
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DIRECT DONOR DESIGNATIONS	\$26,269
PILOT PROJECTS ADDRESSING UNMET NEEDS	\$7,584
IN-HOUSE PROGRAMS (I&R, MENTORING AGENCIES, DAYS OF CARING)	\$33,606
UWSCC ADMINISTRATION/FUNDRAISING COSTS	\$232,541
TOTAL SUPPORTING OUR SOUTHERN CHESTER COUNTY COMMUNITY	\$1,200,000

you're invited!

To our Kick-Off Celebration on Thursday, September 6, 2012

Please join us to learn more about
your community and your United Way.

MARK YOUR CALENDAR:

FOR... Thursday, September 6th

FROM... 6:30 – 8:00 PM

AT... Hartefeld National
1 Hartefeld Drive
Avondale, PA 19311

Please call **610-444-4357** or email **info@unitedwayscc.org**
to make your reservations (adults only) by August 30th.



Paul Redman, Kick-Off Speaker

DIRECTOR OF LONGWOOD GARDENS

*Learn about the 5-year plan for
expansion at Longwood Gardens.*

